





Microgreens as a service has become an increasingly popular offering, providing consumers with fresh, nutrient-dense greens delivered directly to their homes or businesses. This innovative approach combines the benefits of microgreens with the convenience of subscription-based services.

Subscription Models

Most microgreens services offer flexible subscription plans to cater to different customer needs:

- **Frequency**: Weekly, bi-weekly, or monthly deliveries
- Quantity: Options ranging from small sampler boxes to larger quantities for regular consumption
- Customization: Some services allow customers to choose specific varieties or receive a curated mix



Benefits of Microgreens Subscriptions

- **1. Freshness**: Microgreens are typically harvested within 24 hours of delivery, ensuring peak nutritional value and flavor
- **2. Convenience**: Regular deliveries eliminate the need for frequent shopping trips
- **3. Variety**: Subscribers often receive a rotating selection of microgreens, encouraging culinary exploration
- **4. Health**: Consistent access to nutrient-dense greens supports a healthy lifestyle
- **5. Support for Local Agriculture**: Many services are operated by local farmers, fostering community connections



Delivery Methods

Microgreens services employ various delivery methods:

- Home Delivery: Direct-to-door service, often with eco-friendly packaging
- **Pickup Options**: Some providers offer pickup at farmers' markets or their grow facilities
- Cooler Systems: Use of branded coolers to maintain freshness during transport

Conclusion

Microgreens as a service represents a growing trend in the intersection of health-conscious consumption and convenience-oriented business models. By providing fresh, locally grown microgreens on a subscription basis, these services are making it easier for consumers to incorporate nutrient-dense foods into their diets while supporting local agriculture.



Business Opportunity

Repurpose vacant retail space to cultivate Microgreens, Sprouts & Herbs

Required Facility: 1,750 SF minimum

For cultivation and packing
to be located within a 10-mile radius of your service area

On an arranged schedule, your Microgreens, Sprouts and Herbs As A Service business delivers to the customer's industrial kitchen "moisturizing" trays with their crop selection grown in your Cultivation Warehouse allowing the food service to provide microgreens, sprouts and fresh herbs daily.









Cultivation systems controlled by a central computer, both for microgreens and leafy greens



BENEFITS

- Subscription Basis
- No investment by the customer on equipment
 - Produce cultivated fresh daily
 - Large selection of greens
 - Delivered to the industrial kitchen
- Keeps focus on food prep and not shopping time
 - Food Safety no pesticides or hormones
 - Efficient use of water
 - Reduces the carbon footprint





GHI FRESH MICROGREENS, SPROUTS AND HERBS AS A SERVICE PROGRAM Examples of crops

Our Microgreen Mixes			Certified organic seeds
VARIETY SELECTION		ВО	TANICAL NAME

Beet mix

TIZIANO	Beet Bull's Blood Sangria + Beet Pink Lady		
CARAVAGGIO	Swiss chard red Marilyn + Swiss chard yellow Jane + Swiss chard green Mia		
BOTTICELLI	Swiss chard red Marilyn + Swiss chard white Audrey		

Cabbage mix

RAFFAELLO	Broccoli Calabrese + Kale Red Zar + Kale Black Mandingo
BERNINI	Kale Black Mandingo + Kohlrabi Red Cardinal
PERUGINO	Cabbage green Dante + Cabbage Red Carpet

Radish mix

MICHELANGELO	Radish Vulcano + Radish Daikon Panzer
LEONARDO	Radish China Rose Silk + Radish Black Sky
DONATELLO	Radish Vulcano + Radish Daikon Panzer + Radish Venom

Legumes healthy mix

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HERCULES	Mungo bean Orchidea + Adzuki bean Aperol + Peas Green Balboa			
ATLANTE	Lentils red Ferrari + Chickpea Annabelle + Soya bean Talisker			
ELIOS	Kale Black Mandingo + Broccoli Calabrese + Fenugreek Poseidon			



Examples of crops

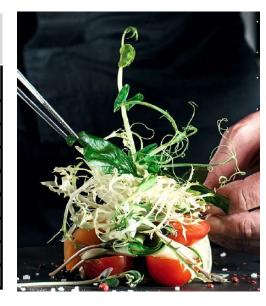
Our Microgreen Aromatics			Certified organic seeds	
VARIETY	SELECTION BC		BOTANICAL NAME	
ANISE	WONDER	Pimpinella anisum		
ANISE HYSSOP	MENHIR	Agastache foeniculum		
DANDELION	MORGANA	Taraxacum officinale		
ESTRAGON	MAGNUS	Artemisia dracunculus		
FENNEL BRONZE	SHIELD	Feoniculum vulgare rubrum		
LEMON BALM	SISSY	Melissa officinalis		
LOVAGE	SEAHORSE	Levisticum officinalis		
MALVA	ARISTOTELE	Malva sylvestris common		
NETTLE	DESDEMONA	Urtica dioica		
ORACH RED	CARONTE	Atriplex hortensis		
ORIGANUM	ILLUSION	Origanum officinalis		
PERILLA GREEN	SOPHIA	Perilla frutescens		
PERILLA RED	GLADIATOR	Perilla frutescens		
SAGE	MIRROR	Salvia officinalis		
SORREL RED	APACHE	Rumex sanguineus		
THYME	BABUMBA	Thymus vulgaris		
WATERCRESS	ATLANTICA	Nasturtium officinalis		





Examples of crops

Our Herbs & Specialities		Certified organic seeds	
VARIETY	SELECTION	BOTANICAL NAME	
AMARANTH	RED LINE	Amaranthus cruentus	
AMARANTH	RED TOTEM	Amaranthus tricolor	
BORAGE	CAMPARI	Borago officinalis	
CHIA	MIDORI	Salvia hispanica	
DILL	HERMES	Anethum graveolens	
NASTURTIUM ALASKA	EMERALD	Tropaeolum nanum	
NASTURTIUM EMPRESS	GANESH	Tropaeolum nanum	
QUINOA	BOGOTA'	Chenopodium quinoa	





Examples of crops

Our Mic	ro- Beans & Gi	rains Certified organic seeds	
VARIETY	SELECTION	BOTANICAL NAME	
ADZUKI BEAN	APEROL	Vigna angularis	
BUCKWHEAT	PANDORA	Fagopyrum esculentum	
BUCKWHEAT	JASMINE	Fagopyrum esculentum	
CHICKPEAS	ANNABELLE	Cicer arientinum	
FAVA BEANS	MOLINARI	Vicia faba	
LENTILS GREEN	VELVET	Lens culinaris	
LENTILS RED	FERRA RI	Lens culinaris	
MAIS	MARVEL	Zea mays	
MUNGO BEAN	ORCHIDEA	Vigna radiata	
PEAS AFFILA	VICTORIA	Pisum sativum	
PEAS GREEN	BALBOA	Pisum sativum	
PEAS SPECKLED	NIAGARA	Pisum sativum	
SOYA BEAN	TALISKER	Glycine max	
WHEAT	RISIKO	Triticum aestivum	



POTENTIAL CLIENTS

- Restaurants, Sandwich Shops
 - Hotels
 - Churches
 - Schools
 - Senior Centers
 - Hospitals







GHI will provide you with a complete equipment solution tailored to your daily crop selection and product needs for your local market.

Contact our Marketing Department amo@GreenTechnologyGlobal.com

For a No Obligation Price Quotation



